



KILLARA WEST PYMBLE

Junior Rugby Union Club

**CLOSING DATE FOR NEW SPONSORS
IS FRIDAY 24TH NOVEMBER**

Sponsorship Opportunities 2024





KWP - OUR CLUB

Killara West Pymble (KWP) Junior Rugby Union Club.

KWP is a not-for-profit community rugby club operating since 1959. We want the boys and girls playing at our club to feel part of something special, where they (*and their parents*) make lasting friends and learn to love our great game of Rugby.

We play age-specific, modified rugby games on a Sunday from U6 upwards. Our "Minis" are players from Under 6 to Under 9 and our "Juniors" are teams in Under 10 to Under 16. KWP Rugby also has a 'formidable' over 35's team where Dads can rekindle what we most miss about our playing days - mateship!

Every child will receive equal time on the paddock, regardless of age, weight, height, ability or shoe size.

They also receive expert coaching, where correct technique and core skills are taught together with the values of respect, teamwork and sportsmanship.

Most importantly we provide a family oriented environment where mothers, brothers, sisters, grandparents and any other family member or friend are genuinely welcomed.

No matter what your child's ability or experience, we have a jersey for them!

For more information please visit our website

<http://www.kwprugby.com/> or our facebook page

<https://www.facebook.com/KWPRugby/>

KWP – ANNUAL REPORTS

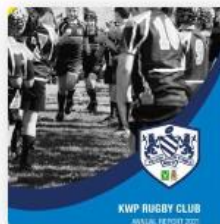
Each year we publish an Annual Report which includes reports from club officials, a financial summary, player numbers & teams, and the history of our club. Prospective sponsors are encouraged to look at these reports to find out more about the club and the important role our sponsors play in the continued success of our club. **To review or download our 2023 Annual Report please visit: www.kwprugby.com/annual-reports/**



**2019 Annual
Report**



**2020 Annual
Report**



**2021 Annual
Report**



**2022 Annual
Report**



**2023 Annual
Report**



Thank you to our 2023 Sponsors

THANK YOU TO OUR 2023 SPONSORS



www.kwprugby.com



SPONSORSHIP OPPORTUNITIES 2024

Individual Items





Additional ideas and suggestions are welcomed for consideration from our sponsors.



Forearm Hit Shields

Logo Placement

\$130 per pad (10 required)

Total Investment \$1,300



Gilbert Rugby Balls

Sponsor Logo Placement

KWP require 110 units at \$22 per unit (Each team will receive 5 balls per team)

Total Investment \$2,420



Curved Hit Shields

Logo Placement

\$130 per pad (10 required)

Total Investment \$1,300



Clubhouse (bar / canteen)

Logo Placement within bar & canteen area (details to be agreed on inquiry)

Total Investment \$1,000





SPONSORSHIP PACKAGES



SPONSORSHIP PACKAGES

Gold Sponsor

1 year \$8k per year

- ✓ Choice of “In Kind” product valued at over\$3k (i.e Goal Post padding, hit shields)
- ✓ Prominent position of company logo on every club training shirt: all c.200 players get a training shirt which is worn at all training sessions
- ✓ 1 of 2 prominent position of company logo & recognition within the club’s Annual Report
- ✓ Prominent position & larger sized company logo of premium sponsor across:
 - Home page of club website (kwprugby.com)
 - Sponsors banners displayed on clubhouse & at home games.
- ✓ Multiple posts on club Facebook page: c.650 followers & average reach of 300-400 people per post
- ✓ Recognition at during the formalities of the club’s marquee events: Welcome Days & Presentation Day
- ✓ Opportunities to further engage with the club’s members during the season to be mutually agreed, and across both digital (website, email & Social Media) and physical (at games & other club events)



SPONSORSHIP PACKAGES

Silver Sponsor

1 year \$6k per year

- ✓ Choice of “In Kind” product valued at c.\$2.5k (i.e Goal Post padding, hit shields)
- ✓ Prominent position of company logo on every club training shirt: all c.200 players get a training shirt which is worn at all training sessions
- ✓ 1 of 2 prominent position of company logo & recognition within the club’s Annual Report
- ✓ Prominent position & larger sized company logo of premium sponsor across:
 - Home page of club website (kwprugby.com)
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SPONSORSHIP PACKAGES

Bronze Sponsor

1 year \$2k per year

- ✓ Choice of "In Kind" product valued at c.\$1k (i.e Goal Post padding, hit shields)
- ✓ Company logo on every club training shirt: all c.200 players get a training shirt which is worn at all training sessions
- ✓ Company logo & recognition within the club's Annual Report
- ✓ Company logo on home page of club website (kwprugby.com)
- ✓ Company logo on sponsors banners displayed on clubhouse & at home games.
- ✓ Multiple posts on club Facebook page: c.650 followers & average reach of 300-400 people per post
- ✓ Recognition at during the formalities of the club's marquee events: Welcome Days & Presentation Day
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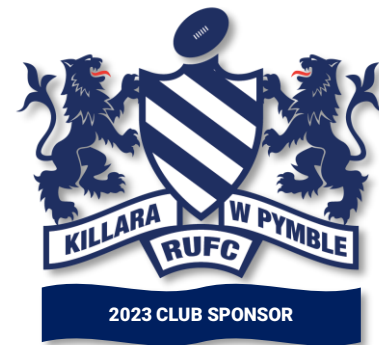


SPONSORSHIP PACKAGES

Club Sponsor

1 year \$1k per year

- ✓ Company logo on every club training shirt: all c.200 players get a training shirt which is worn at all training sessions
- ✓ Company logo & recognition within the club's Annual Report
- ✓ Company logo on home page of club website (kwprugby.com)
- ✓ Company logo on sponsors banners displayed on clubhouse & at home games.
- ✓ Multiple posts on club Facebook page: c.650 followers & average reach of 300-400 people per post
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SPONSORSHIP PACKAGES

Training Shirt Sponsor

1 year \$500 per year

- ✓ Company logo on every club training shirt: all c.200 players get a training shirt which is worn at all training sessions
- ✓ Company logo & recognition within the club's Annual Report
- ✓ Company logo on home page of club website (kwprugby.com)
- ✓ Company logo on sponsors banners displayed on clubhouse & at home games.



CONTACTS

For more information please contact
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or

Mob: 0487 525 474

