

KILLARA WEST PYMBLE

Junior Rugby Union Club





# **KWP** - OUR CLUB

#### Killara West Pymble (KWP) Junior Rugby Union Club.

KWP is a not-for-profit community rugby club operating since 1959. We want the boys and girls playing at our club to feel part of something special, where they (and their parents) make lasting friends and learn to love our great game of Rugby.

We play age-specific, modified rugby games on a Sunday from U6 upwards. Our "Minis" are players from Under 6 to Under 9 and our "Juniors" are teams in Under 10 to Under 16. KWP Rugby also has a 'formidable' over 35's team where Dads can rekindle what we most miss about our playing days - mateship!

Every child will receive equal time on the paddock, regardless of age, weight, height, ability or shoe size.

They also receive expert coaching, where correct technique and core skills are taught together with the values of respect, teamwork and sportsmanship.

Most importantly we provide a family oriented environment where mothers, brothers, sisters, grandparents and any other family member or friend are genuinely welcomed.

No matter what your child's ability or experience, we have a jersey for them!

For more information please visit us on-line:



http://www.kwprugby.com/



https://www.facebook.com/KWPRugby/



https://www.instagram.com/kwp\_rugby\_club/



# **KWP** – ANNUAL REPORTS

Each year we publish an Annual Report which includes reports from club officials, a financial summary, player numbers & teams, and the history of our club. Prospective sponsors are encouraged to look at these reports to find out more about the club and the important role our sponsors play in the continued success of our club.

To review or download our latest Annual Report please visit: <a href="https://www.kwprugby.com/annual-reports/">www.kwprugby.com/annual-reports/</a>



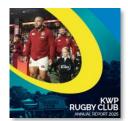
2022 Annual Report



2023 Annual Report



2024 Annual Report



2025 Annual Report



# Thank you to our 2025 Sponsors







Community Bank · Lindfield & Districts























# SPONSORSHIP OPPORTUNITIES 2026 Individual Items





# Additional ideas and suggestions are welcomed for consideration from our sponsors.



#### **Forearm Hit Shields**

Logo Placement \$130 per pad (10 required)

Total Investment \$1,300



#### Gilbert Rugby Balls

Sponsor Logo Placement KWP require 110 units at \$22 per unit (Each team will receive 5 balls per team)

Total Investment \$2,420



#### **Curved Hit Shields**

Logo Placement \$130 per pad (10 required)

Total Investment \$1,300



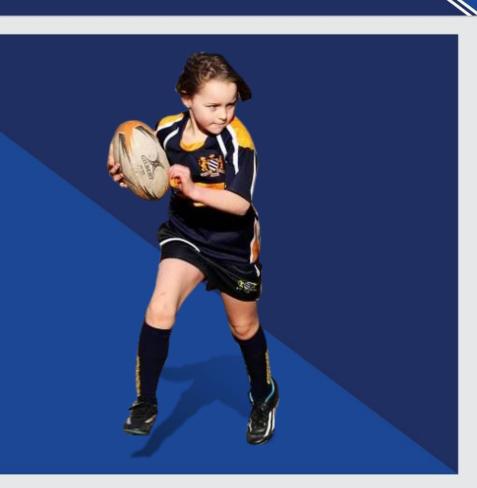


#### Clubhouse (bar / canteen)

Logo Placement withn bar & canteen area (details to be agreed on inquirey)

Total Investment \$1,000







# Gold Sponsor

#### 2 year \$10k per year

- ✓ Branding on large 'pitch side' marquee used at all home games & club events
- ✓ Choice of "In Kind" product valued at over\$2k (i.e. Goal Post padding, hit shields)
- ✓ Most prominent position of company logo on every club training shirt: all c.200 players get a training shirt which is worn at all training sessions
- Most prominent position of company logo & recognition within the club's Annual Report
- ✓ Most prominent position & larger sized company logo of premium sponsor across website & clubhouse banners
- ✓ Multiple posts on club Facebook page: c.650 followers & average reach of 300-400 people per post
- Recognition at during the formalities of the club's marquee events: Welcome Days & Presentation Day
- Opportunities to further engage with the club's members during the season across both digital (website, email & Social Media) and physical (at games & other club events)







# Silver Sponsor

#### 2 years \$5k per year

- Branding on standard marquee used at all home games & club events
- ✓ Choice of "In Kind" product valued at c.\$1k (i.e. Goal Post padding, hit shields)
- Company logo on every club training shirt: all c.200 players get a training shirt which is worn at all training sessions
- ✓ Company logo & recognition within the club's Annual Report
- ✓ Prominent position & larger sized company logo of premium sponsor across website & clubhouse banners
- ✓ Multiple posts on Instagram & Facebook 1,000+ local followers, av. reach of 500+ per post
- ✓ Recognition during the formalities of the club's marquee events: Welcome Days & Presentation Day
- Opportunities to further engage with the club's members during the season across both digital (website, email & Social Media) and physical (at games & other club events)







#### Bronze Sponsor

#### 1 year \$2k per year

- ✓ Logo on Teardrop Flags displayed at all home games & events
- Company logo on every club training shirt: all c.200 players get a training shirt which is worn at all training sessions
- ✓ Company logo & recognition within the club's Annual Report
- ✓ Company logo on home page of club website (kwprugby.com)
- ✓ Company logo on sponsors banners displayed on clubhouse & at home games.
- ✓ Multiple posts on Instagram & Facebook 1,000+ local followers, av. reach of 500+ per post
- Recognition during the formalities of the club's events: Welcome Days, Presentation Day & Social Events
- Opportunities to further engage with the club's members during the season across both digital (website, email & Social Media) and physical (at games & other club events)







# Club Sponsor

#### 1 year \$1k per year

- Company logo on every club training shirt: all c.200 players get a training shirt which is worn at all training sessions
- ✓ Company logo & recognition within the club's Annual Report
- ✓ Company logo on home page of club website (kwprugby.com)
- ✓ Company logo on sponsors banners displayed on clubhouse & at home games.
- ✓ Multiple posts on Instagram & Facebook 1,000+ local followers, av. reach of 500+ per post
- Recognition during the formalities of the club's marquee events: Welcome Days & Presentation Day
- ✓ Opportunities to further engage with the club's members during the season across both digital (website, email & Social Media) and physical (at games & other club events)





# **CONTACTS**

For more information please contact our Club Vice President or Sponsorship Manager:

David Hadlow, President

Email: david.hadlow@kwprugby.com

Mob: 0487 525 474

Nicolas Higgins, Sponsorship Manager Email: Nicolas.higgins@kwprugby.com

Mob: 0411 246 752

